

PRIVACY POLICY

Doing business with Caelyx Creative Inc. (“**Caelyx Creative**”) and the Gingerotica web site at <http://www.gingerotica.com> (the services provided by Caelyx Creative through the web site called the “**Services**”) involves providing information about yourself.

Caelyx Creative has put in place the following Privacy Policy. Caelyx Creative will continue to protect customer information derived from the Services consistent with laws and regulations issued by the Province of British Columbia and the laws of Canada applicable therein.

Collection and Use

When we refer to “your information” in this policy, we mean information that, when associated with you, could be used to identify you; for example, your name, address, telephone number, and e-mail address; as well as other information that a user would reasonably expect to be kept private.

Caelyx Creative will collect and use customer identifiable information for billing and transaction purposes, improvements to our services and security, internal marketing purposes (we will not sell or otherwise disclose your information to other companies), resolution of problems with your account or other matters with our systems, and to collect anonymous information for our research and marketing.

You can expect us to protect your privacy. Your information and the business you do with us is kept in strict confidence. Only authorized personnel have access to your information. We don’t sell your information to third parties. Our procedures and systems are designed to reasonably protect your information from error, loss and unauthorized access. We keep your information only as long as it is needed.

You can give or withdraw your consent. We need to get your express or implied consent before obtaining or using your information, or disclosing it to anyone (The exception is when we are required by law, or it is necessary for our protection). You can withdraw this consent whenever you want, unless legal requirements prevent this.

You can review and make corrections to your information. Please contact our privacy officer at privacy@gingerotica.com to review and correct your information.

Cookies. In this policy, “**cookie**” means a small amount of data, which often includes an anonymous unique identifier, that is sent to your browser from a web site’s computers and stored on your computer’s hard drive.

Any web site can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a web site to access the cookies it has already sent to you, not the cookies sent to you by other sites.

Choices about Cookies

You can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is set.

If you reject all cookies, you may not be able to use the Services.

Caelyx Creative's Practices Regarding Cookies

Caelyx Creative uses its own cookies for a number of purposes, including to:

1. Keep track of preferences you specify while you are using the Services;
2. Assist us to maintain and manage your status as logged in or logged out while you are using the Services;
3. Estimate and report our total audience size and traffic; and
4. Conduct research to improve Caelyx Creative's content and services, but without disclosing any customer identifiable information.

Disclosure

Caelyx Creative will not sell, trade, or disclose to third parties any customer identifiable information derived from the registration for or use of the Services (except as required by court order, subpoena, search warrant, or other legal process or in the case of imminent physical harm to the customer or others). When Caelyx Creative uses other agents, contractors or companies to perform services on its behalf, Caelyx Creative will ensure that the company protects your customer identifiable information consistent with this Privacy Policy.

[Note: Levi, if you plan to send any direct marketing e-mails, in addition to the information in this policy, you will also need express consent under the Canadian Anti-Spam Legislation (CASL). Please contact us for advice in this matter. It is simple to obtain consent, but it must be a separate consent action, which we can advise on.]

[Note: Do not use this paragraph without first obtaining CASL advice, as this paragraph is important but not legally sufficient – express consent by separate electronic action is required.]

Customer Choice: A customer may choose whether to receive direct marketing communications from Caelyx Creative in connection with Caelyx Creative on-line services. If a customer chooses not to receive such communications, Caelyx Creative (a) will not contact that

customer directly with marketing messages about Caelyx Creative on-line services, and (b) will not use customer identifiable information obtained from that customer's registration for or use of an on-line service to contact that customer with marketing messages about any Caelyx Creative products or services. For information and instructions about how to make this choice: *[insert reference to technological consent method here.]*

Security

Caelyx Creative has implemented technology and security features and policy guidelines to safeguard the privacy of your customer identifiable information from unauthorized access or improper use.

Although we use industry standard security measures to safeguard your privacy, to the extent permissible by law, our liability in the event of any breach or accidental disclosure is limited to the lesser of actual direct damages suffered by you or \$100 CAD, provided that if such limitation is not permitted by applicable law, our liability shall be limited to the minimum liability permitted by such law, and in no event shall we be liable for third party, consequential, or indirect damages or losses.

E-mail Contents

Caelyx Creative will not read or disclose to third parties private e-mail communications that are transmitted using the Services except as required to operate the Services or as otherwise authorized by law.

Improper Conduct

Caelyx Creative may also use customer identifiable information to investigate and help prevent potentially unlawful activity or activity that threatens the Caelyx Creative's technology, resources, or any other component of the Services, or that otherwise violates the Terms of Use Agreement **[NTD: Define the Terms of Use Agreement]**.

Customer Concerns

If you have concerns about this Privacy Policy or its implementation you may contact us at privacy@gingerotica.com.

Changes in Practices

Caelyx Creative will keep this Privacy Policy current. We will inform you of any changes that we make by sending you a notice at the e-mail account you have registered with us. It is important that you keep your e-mail account up to date, and that you set your filter to accept e-mail from Caelyx Creative and Gingerotica.

